



Liberal Democrats Party Officer Roles

- 1. Chair (mandatory)** This is a key leadership role in the local party. The chair sets a vision and development plan for the local party, and is accountable for ensuring that it meets legal and party requirements.
- 2. Treasurer (mandatory)** The party's growth and success is hugely dependent on wise financial decisions. The treasurer has legal responsibilities for maintaining and reporting on the local party accounts.
- 3. Secretary** Good administration of the local party is key to planning running elections and winning elections-this role is crucial to success! It involves writing minutes and dealing with all party correspondence.
- 4. Vice Chair(s)** The vice chair support the Chair to effectively manage and drive forward the local party. It is good experience for those who may want to become chair in the future.
- 5. Data Officer** The data officer supports the local party and candidates to use data effectively to run targeted campaigns, helping us to secure victories at the ballot box.
- 6. Diversity Officer** The diversity officers helps build links with the local community and the many different groups that give it its diversity. This role is important in promoting inclusivity and cohesion of all groups in the area.
- 7. Membership Development Officer** This is a crucial role in developing your local party, getting to know your members, ensuring that lapsing members renew, and helping to recruit new ones.
- 8. Press/Media Officer** The press/media officer communicates the local party's achievements and messages to the outside world. This helps develop the party's reputation, making voter engagement easier.
- 9. Youth and Student Officer** This role can make a huge difference by harnessing the energy of young members, coordinating with Local Lib Dems student societies, and finding ways to recruit more young people.
- 10. Social Events Officer** This role is aimed at getting people to become involved with the social side of the party which in turn will promote interest in the political side of the party. Fund raising through events is part of the role.
- 11. Exec Members** Members of the executive assist the committee, and they take on ad hoc roles and special projects. Great for people who want to be involved, but without the portfolio.